

Renesse

The Client and the Challenge:

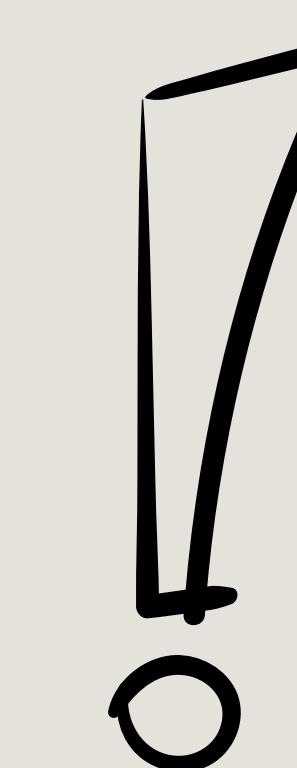
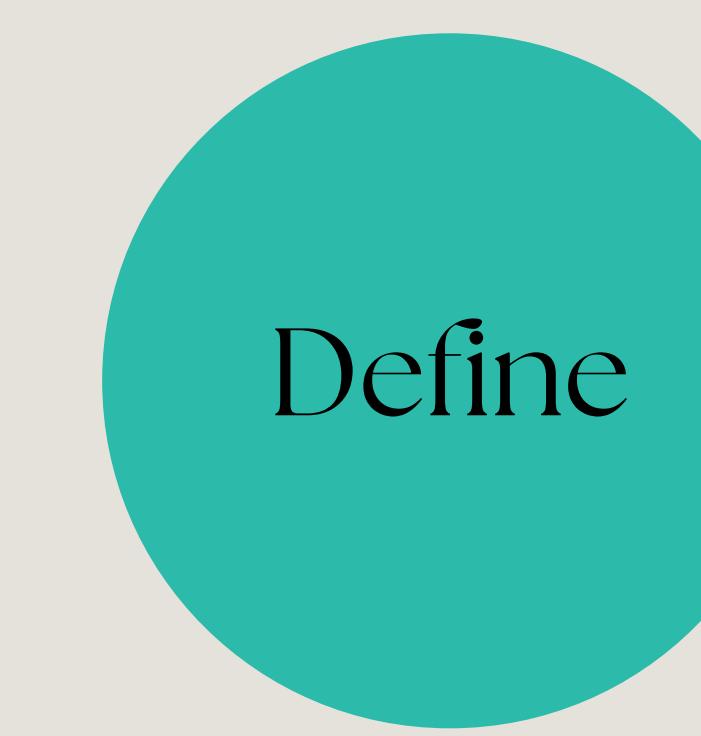
Client: Jolanda Oudeslujs, Kernmanager

Due to the growing popularity of cycling tourism in Renesse, combined with the redevelopment of the village center, there has been an increasing number of bicycles being parked in the area. During the busy summer months and weekends, the capacity is insufficient, and temporary "pop-up" parking locations are used. However, this has not fully solved the bicycle problem.

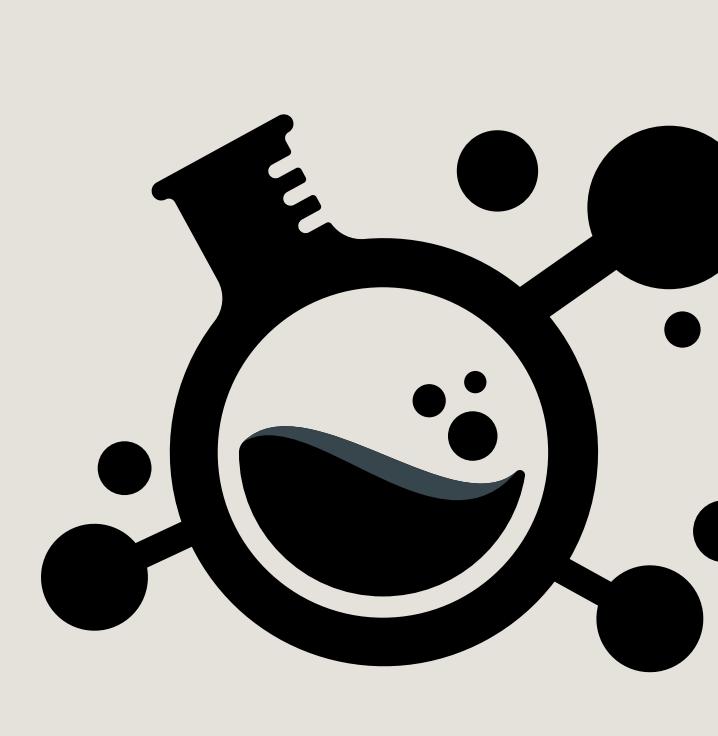
People continue to park their bikes in areas that are not designated for parking. In some cases, this leads to dangerous situations where places and roads become inaccessible for emergency services. Additionally, members of the business associations are frustrated because bikes are being placed against their terraces. The purpose of this project is to find a solution to the bicycle parking issue.



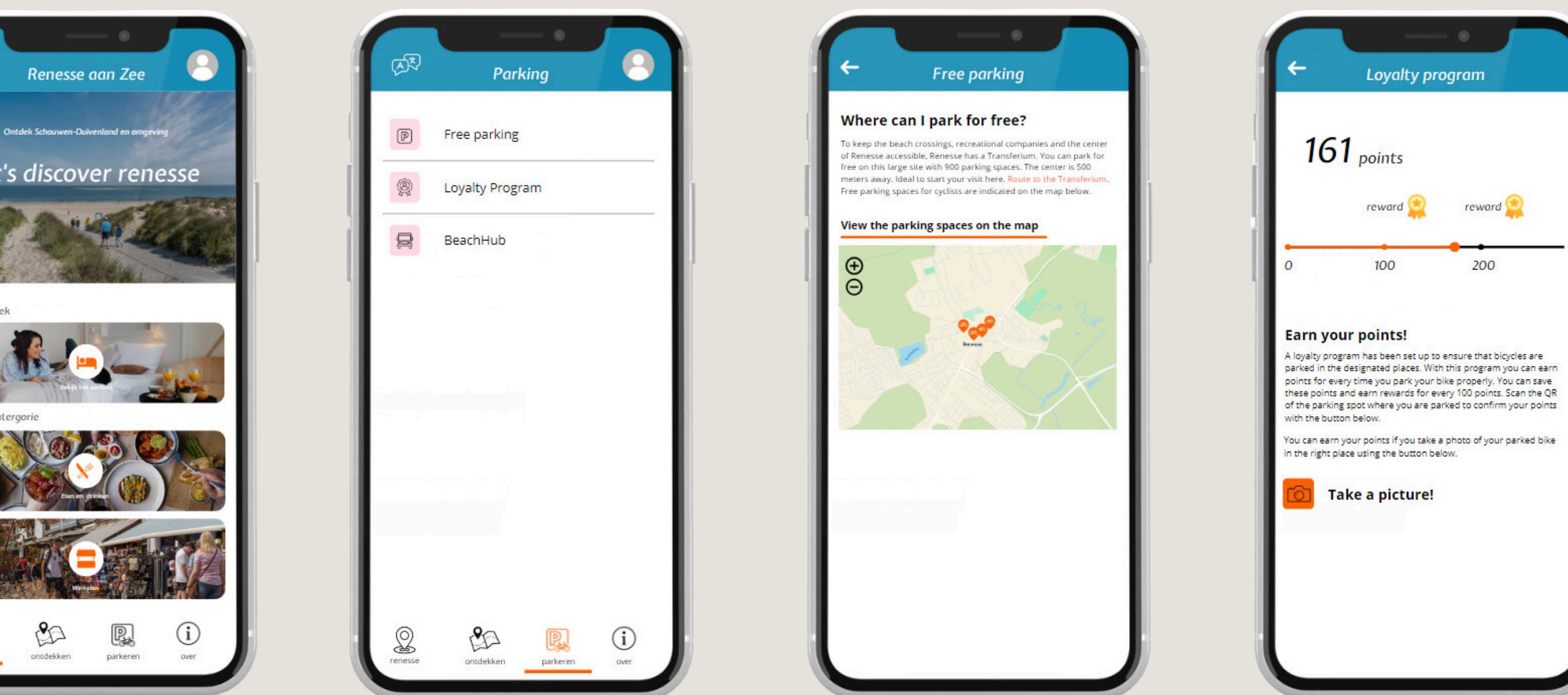
Investigating the problem from different perspectives



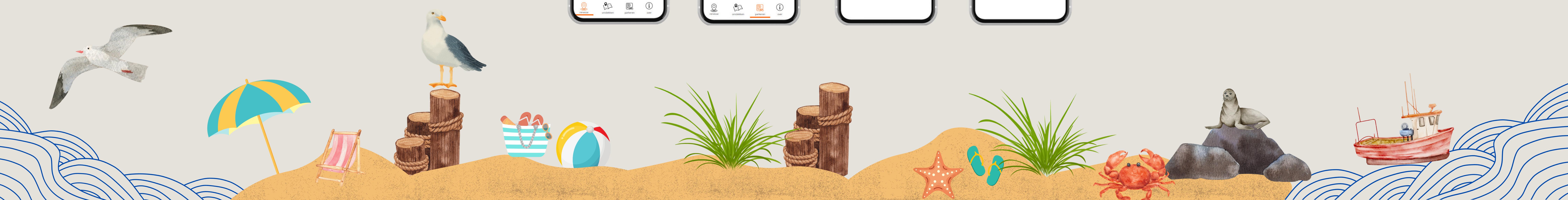
Where does the real problem lie?
In the behaviour of the cyclists,
especially the residents



Developing various prototypes

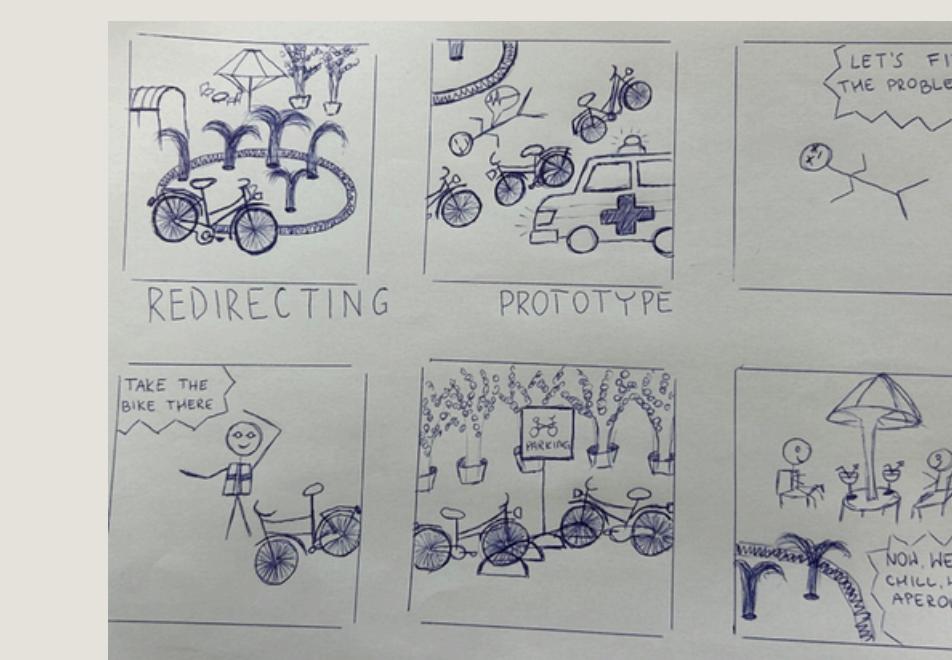


The result:

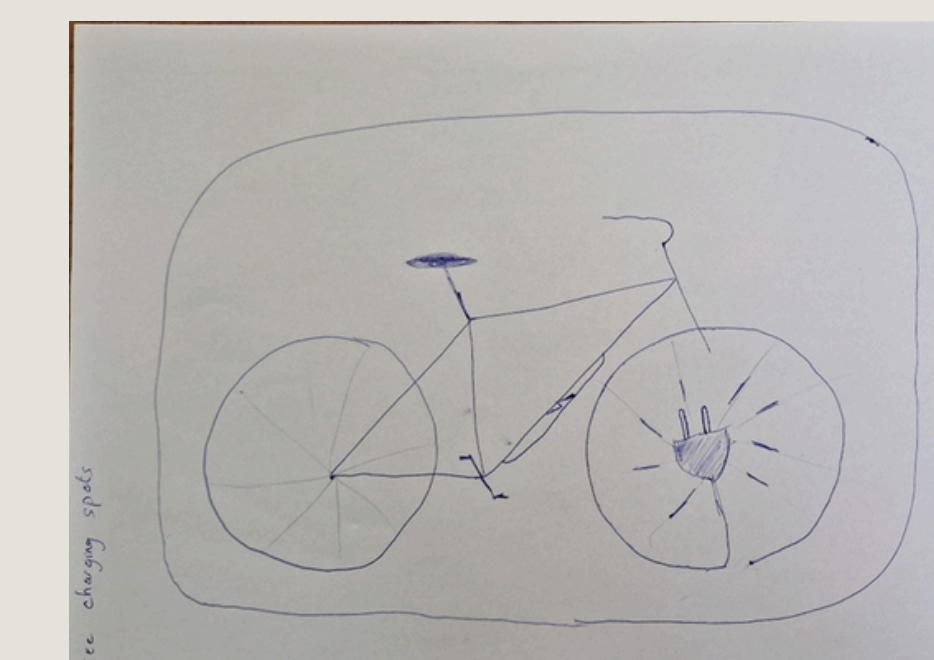


The proposed innovations

Redirecting



Bike charging



Incentives



Bike signs



An app

